



THE SOUL OF MUSIC

The roots of American music run deep in Macon, Georgia, where **Little Richard** helped birth rock 'n' roll, **James Brown** recorded his first demo and **Otis Redding** took soul music to unsurpassed heights.

Thanks to **Capricorn Records** and **Grant's Lounge** attracting artists like the **Allman Brothers Band**, **Marshall Tucker Band** and **Wet Willie** to the city, Macon became ground zero for musicians and became the "Birthplace of Southern Rock" in the 70s. That lively scene provided inspiration for two local high school musicians, Mike Mills and Bill Berry, who went on to help found the rock band **R.E.M.** Jazz and R&B singer **Randy Crawford**, classical bass-baritone **Allan Evans** and Grammy-nominated violinist **Robert McDuffie** were all born in Macon. Bursting into the country music scene, Superstar **Jason Aldean** named his latest album after his hometown: Macon, Georgia. And, the list only keeps growing with new artists representing a wide variety of genres now performing in the same venues as our music legends and recording the sounds of tomorrow at **Capricorn Studios**, like **Brent Cobb**, **Eddie 9V**, **Marcus King**, and **Blackberry Smoke**.

DID YOU know?



THE OTIS REDDING FOUNDATION CREATED MUSIC EDUCATION PROGRAMS FOR YOUTH BASED ON OTIS' VISION & WILL OPEN THEIR CENTER FOR THE ARTS IN LATE 2024.



THE ALLMAN BROTHERS BAND MEMBERS WOULD SPENT MANY, MANY HOURS ENJOYING ROSE HILL CEMETARY (WHICH IS ALSO A PUBLIC PARK) FINDING INSPIRATION MENTIONED WITHIN THEIR SONGS.



LITTLE RICHARD IS KNOWN FOR BEING THE ARCHITECT OF ROCK 'N' ROLL. HE SANG GOSPEL & PLAYED PIANO AT CHURCH AND WROTE "TUTTI FRUTTI" WHILE WASHING DISHES AT WORK.



THE MUSEUM AT CAPRICORN OFFERS MORE THAN 1,200 SQUARE FEET OF ARTIFACTS, MURALS AND INTERACTIVE DIGITAL KIOSKS FEATURING MUSIC, VIDEO AND TEXT BRINGING THE HISTORY TO LIFE.



GET IN TOUCH!

Marisa Rodgers, Director of Marketing at Visit Macon
mrogers@visitmacon.org

Find out so much more at
visitmacon.org



HEAR THE SOUNDS

& WALK THE STEPS OF MUSIC LEGENDS

A DAY

of tribute

A SAMPLE ITINERARY
FOR REAL MUSIC FANS

MORNING

Start the day off right at the legendary **H&H Soul Food Restaurant** where the Allman Brothers Band spent most of their time. Try the meat and three, and pay homage to Mama Louise and Mama Hill, the founders of this iconic soul food restaurant. Then, hit the **Otis Redding Museum**, where you can experience the wonderful but way too short career of one of America's musical legends.

AFTERNOON

Hit **The Big House Museum** to see the place where the Allman Brothers Band created a version of Southern Rock that would go on to be influential today and into the future. Then, tour Historic Studio A and check out the museum at **Capricorn Records** which churned out the most iconic music of the 70s and keeps going today. Grab a late lunch or a famous milkshake from **The Rookery**, where Macon's annual concert crawl, **Bragg Jam** was born!

EVENING

Do the 30 minute tour of the **Little Richard House** to experience the place where The Architect of Rock N Roll got his start. No Macon music trip can go without a drink at **Grant's Lounge**. Check out the wall of historic photos and be sure to catch a local band on the stage.

check out
ALL THE SPOTS



CAPRICORN RECORDS

540 MARTIN LUTHER KING, JR. BLVD.
CAPRICORN.MERCER.EDU



THE BIG HOUSE MUSEUM

2321 VINEVILLE AVE.
THEBIGHOUSEMUSEUM.COM



THE OTIS REDDING MUSEUM

339 COTTON AVE.
OTISREDDINGFOUNDATION.ORG

ROSE HILL CEMETERY
rosehillcemetery.org

THE DOUGLASS THEATRE
douglasstheatre.org

THE LITTLE RICHARD HOUSE
lrhouse416.com

GRANT'S LOUNGE
historicgrants.com

CAPITOL THEATER
capitoltheatremacon.com

H&H RESTAURANT
handsoulfood.com

MACON CITY AUDITORIUM
maconcentreplex.org/auditorium

THE ROOKERY
rookerymacon.com

ATRIUM HEALTH AMPHITHEATER
maconcentreplex.org/
atriumhealthamphitheater

BRAGG JAM
braggjam.org

CENTER FOR STRINGS
mcduffie.mercer.edu

JBA
jbamacon.com



**Download the
Tour Macon App!**

including:
MACON MUSIC TRAIL | BLACK HERITAGE TRAIL | PHOTO SPOTS
LIGHTS ON MACON | FILM MACON TRAIL | MACON BACON TRAIL

